

HLA WEBSITE PRICING SPECS

BUILD-OUT TIERS

- Tier Zero

\$150 one-time build-out fee

\$50/month hosting fee

Four pages included (Home, About, Gallery/Portfolio/Other, Contact)

Features:

Online Portfolio for small businesses trying to establish a cost-effective online presence

- Tier One

\$300 one-time build-out fee

\$99/month Hosting fee

Five pages included

Features:

Enhanced Visuals, Animations, Traffic Analytics, Expanded Contact Form

- Tier Two

\$600 one-time build-out fee

\$199/month Hosting Fee

8 pages included

Features:

Admin Portal, Backend Database for newsletters, clients, and more, Integrated Billing,

Flagship Model

WHAT'S INCLUDED?

Discovery & Planning session (up to two hours)

Custom Whiteboard Site Layout

Mobile-Friendly, Responsive Design

SEO Basics (titles, tags, speed)

SSL Certificates

Full Security Setup and Best Practices

PAYMENT TERMS

Build-out fee required before Discovery Begins

Hosting billed monthly, beginning after final approval of build-out takes place

Change Requests and Graphic Design billed after proof approval

ONGOING SERVICES

Change Requests

Graphic Design

Regular Site Backups and Disaster Prevention

Quarterly Best Practice Updates

DOMAINS AND HOSTING

We'll configure your existing domains, or buy one for you (if you don't already own one) at no extra cost

REFERRAL PROGRAM

Earn \$199 credit per successful referral, (Tier Two subscribers only) and \$50, \$75, and \$100 off of the referee's Build-Out fee for the respective Tiers

